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Be a Star

You deserve to be recognized!

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\$10,000CAD, and
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SCHOLARSHIPS!



Premier Agency Business Awards

Honouring the Elite Agencies in International Education

**The Premier Agency Business Awards
were innovated in 2012 by the Canadian
Language Learning College (CLLC) to
reward and celebrate the success of
educational agents worldwide.**

We strongly believe the **Premier Agency Business Awards** will help shape the industry and promote Canada and the global industry in a huge way.



All ESL educational agencies are invited to apply for the Premier Agency Business Awards. All agents who apply will receive one free CLLC tuition scholarship week for General English.

**This offer is valid once their completed application is submitted, it expires on December 1st, 2013.*

The Premier Agency Business Awards were created to honour agencies who incorporate the following into their every day business:

Ethics / Integrity / Strategy / Innovation / Leadership

There are three categories
international education
agencies can apply to:

New Agency of the Year

(2-5 years in business)

Small Agency of the Year

(1-9 educational consultants)

Agency of the Year

(10 or more educational consultants)



Agencies will be judged
on the following criteria:

Strategic Plan and Vision

Community Involvement

Organizational Culture

Business Innovation

Facts and Figures

Customer Service

Our judges have been invited to participate on a volunteer basis. They are business leaders and they understand the industry business model, but they are not involved in the industry. We are proud to have our 2013 judging panel represent the Canadian business industry.

All nominees will be announced to the entire industry. Prizes will be awarded to the gold, silver, and bronze winners.



Here is the breakdown of the nomination process:

Phase One: 21 nominees will be selected, seven from each category, and announced in October 2012

Phase Two: 9 finalists will be selected, three from each category, and announced in November 2012

Phase Three: The 9 Finalists will be divided into gold, silver, and bronze awards for each of the three categories. The winners will be announced and receive their prizes at the gala in Toronto - May 2013

A series of white, multi-pointed stars of varying sizes are scattered across the blue background, primarily on the left side and around the main text.

Join us in Toronto to celebrate the nominees and discover who the three shining stars of 2013 will be!

The application is divided into seven sections. Each section takes about 45 minutes to complete. All sections must be submitted by August 24th, 2012.

Please click on the buttons below to complete each section of the application:

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1

2

3

4

5

6

7

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If you have any questions regarding the application process,
please email: pabajudges@CLLC.ca

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If you have a media inquiry or are interested in sponsorship, please email our Marketing & Events
Manager at: jackie@CLLC.ca



Quality. Beyond Belief

Innovation with Integrity